

Ottawa Bachata Festival 2020



Vendors Package

What is the Ottawa Bachata Festival?

The Ottawa Bachata festival is an annual celebration of Latin Dance in the National Capital Region, organised by [Ritmo Baile Dance Studio](#). With an emphasis on Bachata, which originated in the Dominican Republic, the Ottawa Bachata Festival strives to provide dancers of



all levels the opportunity to learn, dance and perform with dance professionals and artists from across Canada and the United States, In the past we have had instructors join us from Ottawa, Toronto, Montreal, Halifax, Waterloo and New York to share their passion for Bachata and other related dance styles including Salsa, Cha Cha, Brazillian Zouk, Kizomba and West Coast Swing.



The Ottawa Bachata Festival also takes pride in showcasing our local dance schools and troupes, and in contributing to the growth of Ottawa's local dance scene. Join us for three days of workshops, performances and social dancing all night long!

When is it?

The Ottawa Bachata Festival heats up the nation's capital during the chilly winter season over the Valentine's Day and Family Day long weekend, **from February 14th to February 17th 2020.**



Where is it?

Our beautiful one-of-a-kind venue is located in the heart of downtown Ottawa, just minutes away from the historical Byward Market and within 10 minutes of Parliament Hill. LabO is a unique space for the arts connected to the Ottawa Art Gallery building, which showcases brand-new dance studios and a beautiful performance theatre for our evenings' performances!



Benefits of Your Support

Becoming a vendor for the Ottawa Bachata Festival provides wonderful benefits and visibility through our printed and online materials (including social media) as vendors will have direct access to approximately 400+ community members attending and a much greater community of dancers taking advantage of social media promotion throughout the National Capital Region, Montreal, Toronto, New York and more.

Based on previous years, our attendees cover a wide demographics spanning across age groups, ethnicities and genders. Our attendees are passionate about fitness, dance, music and supporting their local community. Whether you are a shoe vendor, clothing vendor, , salon, makeup supplier or work in the health and well-being industry, you will have access to an engaged audience all weekend long!

This year, the Festival's opening night falls on Valentine's Day , providing a great opportunity for vendors to showcase products that would make the perfect last minute gift idea! ;)

The Ottawa Bachata Festival by the Numbers

1000+

Followers on Social Media

3

Days of Festival Programming

400+

Festival Attendees

30

Workshops for all attendees

80+

Performers including local, national and international latin dance artists

30+

Performances



Vendor Packages

Standard Vendor Package: \$75/day or \$150 for the 2 ½ days

- Access to one table with 2 chairs. Additional tables or chairs may be provided at an additional cost.
- Advertising about vendors on the Ottawa Bachata Festival website and on Social Media prior to the event

Vendor Plus Package: Additional Perks. Please email us for further detail:

ottawabachatafestival@gmail.com

Unable to attend?

The Ottawa Bachata Festival is open to **partnering** with companies, organizations, events and associations in exchange for services, gifts, discounts for attendees or media exposure. Please contact us at ottawabachatafestival@gmail.com if you are interested in partnering or sponsorship opportunities with the festival.

Vendor Agreement

The Ottawa Bachata Festival is happy to collaborate with vendors interested in showcasing their products and services to attendees and artists at the Ottawa Bachata Festival. As such, we ask that you will out the following information:

Company/Business Name:

Contact Person:

Email Address:

Phone Number:

Product/Service You Will be Displaying/Selling:

Please circle which option you are choosing (1 day or 2 ½ days)

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Preferred Payment Option (e-transfer, cheque, cash, credit):

Please read the following terms carefully:

1. Vendors may set up from Friday, February 14th at 4:30pm
2. Vendors are responsible for bringing their own extension cords and tablecloths if needed.
3. Vendors will be required to pack their inventory by 2:00am Sunday evening.

We will contact you shortly after receiving this application to arrange payment or discuss other sponsorship or partnership opportunities.

Thank you for your generosity! We look forward to working with you!

www.ottawabachatafestival.com

613-875-5705